



**2<sup>nd</sup> International IBA CPEC  
Business and Research Conference 2017 on**

**China-Pakistan Economic Corridor**

**CALL FOR PAPERS**

**March 15<sup>th</sup> & 16<sup>th</sup>, 2017**

**Institute of Business Administration (IBA) Karachi  
in partnership with**

**SILC Business School, Shanghai University, China**

**Lahore University of Management Sciences (LUMS)**

**Institute of Management Science (IMSciences), Peshawar**

**Sukkur Institute of Business Administration**

**Balochistan University of Information Technology, Engineering and Management Sciences**

**Conference Core Theme:**

**“China-Pakistan Economic Corridor (CPEC) –  
An Opportunity for Economic and Social Transformation”**

**Conference Tracks**

Infrastructure Projects Financing Experience from China,  
India & Brazil

CPEC Business to Business Opportunities and Challenges

CPEC Macro Levels Performance Indicators

CPEC Human Resources and Human Capital Development  
Strategies

CPEC Long Term Plan Implementation and Implications

CPEC Special Economic / Trade / Industrial Zones and  
Chinese Public Sector Organizations

Future of Small and Medium Enterprises and CPEC

CPEC Social and Environmental Policy Implications

CPEC Opportunities or Threats for Banking and Finance

CPEC Project Management and Supply Chain Management

CPEC Legal and Regulatory Frameworks

CPEC Energy projects and their Impacts on Economy

E-Commerce Opportunities and Challenges in CPEC

In addition to the above, participants are also invited to submit Industrial Note(s) and Papers including Textile, Auto Sector, Banking and Financial Sector, Food and Agriculture Production and Branding, Construction, Cement, Steel, Cables, Transportation and Logistics, Power and Energy and others relevant industrial sectors.

**Structure:**

Two-Day conference  
Presentation of the Cases  
Research Papers &  
Industrial Notes.  
CEO Speakers' sessions  
Dialogue sessions.  
Poster Presentations by  
Students.

**Venue:**

**IBA Main Campus, Karachi, Pakistan**

All submissions are to be sent to: [smunir@iba.edu.pk](mailto:smunir@iba.edu.pk) or [nafghan@iba.edu.pk](mailto:nafghan@iba.edu.pk)  
with maximum word limit: 5000 including bibliography and appendices.  
Guidelines regarding submission and format are available on the conference  
website i.e. <http://cpecbrc2017.iba.edu.pk>

For further details regarding Submission, Registration and Participation or  
becoming Sponsor, please contact

**Dr. Nasir Afghan**, Conference Secretary, Program Director MBA,  
IBA Karachi, Email Address: [nafghan@iba.edu.pk](mailto:nafghan@iba.edu.pk)

**Important Dates**

Full paper/case  
Submission Due Date  
**04 February 2017**  
Acceptance/  
Rejection Decision:  
**18 February 2017**  
Registration & Fee  
Submission  
**04 March 2017**