



Call for Papers

2nd International CPEC Business and Research Conference 2017
Conference Core Theme: China–Pakistan Economic Corridor
(CPEC) – An Opportunity for Economic and Social Transformation

Institute of Business Administration (IBA) Karachi

in partnership with

Lahore University of Management Sciences (LUMS)

Institute of Management Sciences (IMSciences), Peshawar

Sukkur Institute of Business Administration

Balochistan University of Information Technology, Engineering and Management Sciences

SILC Business School, Shanghai University, China

Dates: March 15 – 16, 2017

Venue: IBA Main Campus, Karachi, Pakistan

Home page: <http://cpecbrc2017.iba.edu.pk>

Conference Background and Aims:

The relationship between Pakistan and China is transforming. Over the past several decades, the two nations' friendship has been defined by collaboration in sectors such as transportation (Karakorum Highway), energy (C1/C2/C3/C4 and K2/K3 nuclear power plants), heavy industry (Heavy Mechanical and Electrical Complexes), defense (JF-17 fighter planes), and the deep-sea port of Gwadar. Now with the announcement of multibillion dollar China–Pakistan Economic Corridor (CPEC) program – which is part of Chinese President Xi Jinping's flagship 'One Belt, One Road' initiative – the bilateral relationship will also be covering economic, business to business, trade, people to people and social development aspects.

According to CPEC Long Term Plan 2016 "the corridor construction should fuel economic growth of Pakistan and is expected to speed it up by 1.5 percentage points on the original basis from 2016 to 2020. And another 1 percentage point from 2020 to 2030. From 2016 to 2020, the growth rate of China–Pakistan trade will reach 24% and bilateral direct investment being 25%; from 2020 to 2030. The speed of trade growth should be 16% and that of bilateral direct

investment will be 20%. Industrial added value should exceed by 1.5 percentage points. A total number of 500,000 to 800,000 new jobs will be created. The length of newly built or upgraded roads and railways should reach 3,871 km and 1,529.07 km respectively. Power generated by newly built sources will reach 19.785 million kW, and length of optical fiber cable will reach 2,084 km”.

The benefits for Pakistan are modernization of infrastructure and breaking critical bottlenecks in infrastructure which constrain long-term growth and development. To up-grade the development effort involving the provincial governments, (public and private) Chinese aid and investment will connect major economic regions of Pakistan to reduce regional economic development gaps, promote exports of goods and services, growth in industrial production and employment; better integration with more complex global value chains; and strengthen and form new industry clusters. Hence, it could result in a high growth trajectory, would ensure food, water and energy security and improve the quality of life of the people and promote peace and stability in the region. (According to Planning Commission report 2016).

To understand and prepare ourselves for post CPEC early harvest projects after 2020 is the most essential task. CPEC long term plan has identified several growth opportunities and detailed planning areas for Pakistani policy makers, academicians and business planners. If we want better outcomes for Pakistan and China, we need to do very thoughtful and scientific research to first understand these challenges and develop collaborative strategies to manage these CPEC related opportunities and issues. There has to be very clear CPEC and China engagement strategy at national, province and city levels. This conference is a small attempt to start the process of understanding and explaining future potential of CPEC related projects and development.

Scope of the Conference.

- Research Case Studies
- Research Papers
- Industrial notes

Conference Tracks.

All participants are invited to submit their Cases / Research Papers / Notes in any of (but not limited to) the following areas:

- Infrastructure Projects Financing Experience from China, India & Brazil
(Track Chair: Dr. Ahmad Junaid)
- CPEC Business to Business Opportunities and Challenges
(Track Chair: Dr. Nasir Afghan)
- CPEC Macro Levels Performance Indicators
(Track Chair: Mr. Syed Salim Raza)
- CPEC Human Resources and Human Capital Development Strategies
(Track Chair: Dr. Muhammad Kamran Mumtaz)
- CPEC Long Term Plan Implementation and Implications
(Track Chair: Dr. Safdar A. Sohail)
- CPEC Special Economic / Trade / Industrial Zones and Chinese Public Sector Organizations
(Track Chair: Dr. Nasir Afghan)
- Future of Small and Medium Enterprises and CPEC
(Track Chair: Dr. Muhammad Ayaz)
- CPEC Social and Environmental Policy Implications
(Track Chair: Dr. Aneel Salman)
- CPEC Opportunities or Threats for Banking and Finance
(Track Chair: Dr. Ahmad Junaid)
- CPEC Project Management and Supply Chain Management
(Track Chair: Dr. Rameez Khalid)
- CPEC Legal and Regulatory Frameworks
(Track Chairs: Ms. Mahreen Nazar & Ms. Morial Shah)
- CPEC Energy projects and their Impacts on Economy
(Track Chairs: Dr. Nasir Afghan)

- E-Commerce Opportunities and Challenges in CPEC
(Track Chairs: Dr. Sayeed Ghani)

In addition to the above, participants are also invited to submit Industrial Note(s) and Papers including Textile, Auto Sector, Banking and Financial Sector, Food and Agriculture Production and Branding, Construction, Cement, Steel, Cables, Transportation and Logistics, Power and Energy, and others relevant industrial sectors.

Manuscripts Submission.

All submissions are to be sent to: smunir@iba.edu.pk or nafghan@iba.edu.pk with maximum word limit: 5000 including bibliography and appendices. Guidelines regarding submission and format are available on the conference website i.e. <http://cpecbrc2017.iba.edu.pk>

Review process.

- Double Blind Peer-Review.
- Acceptance based principally on originality, significance, technically sound, up to date and presentation.
- The Editorial Board's discretion would be final.
- A maximum of two submissions per author (As a first author) is permissible. As second co-author you are allowed to submit more cases/papers. Each submission should clearly identify the conference track. Selected cases, industrial notes and papers will be published in the conference proceedings.

Structure.

- Two-Day conference
- Conference would be divided into following four areas
 - Presentation of the cases by the faculty members
 - CEO speakers sessions

- Dialogue sessions
- Poster presentations by the students

Potential Invitees:

Key Note Speakers:

Dr. Siyi Gong, Dean SILC Business School, Shanghai University / Dr. Farrukh Iqbal, Dean & Director, IBA Karachi / Dr. Mukhtar Ahmed, Chairman HEC / Professor Ahsan Iqbal, Federal Minister for Planning, Development & Reform, Government of Pakistan / Mr. Atif Bajwa, President & CEO, Bank Alfalah / Dr. Muhammad Junaid Ashraf, Acting Dean Suleman Dawood School of Business, LUMS

Other Invitees:

Representatives of CPEC Projects and Business Organizations and Senior Government Officials.

Important Dates:

SUBMISSION	CLOSING DATE
Full paper/case Submission Due Date	04 February 2017
Acceptance / Rejection Decision	18 February 2017
Registration & Fee Submission	04 March 2017

Conference Co-Chairs:

1. Dr. Siyi Gong,

Dean, SILC Business School,
Shanghai University

2. Dr. Farrukh Iqbal,

Dean and Director
IBA, Karachi

Conference Secretary:

Dr. Nasir Afghan

Program Director MBA, IBA Karachi

nafghan@iba.edu.pk

Conference Management Committee (Tentative):

Mr. Syed Salim Raza

Professor of Practice in Finance and Ex-Governor State Bank of Pakistan

raza.salim@gmail.com

Dr. Nasir Afghan

Program Director MBA, IBA Karachi

nafghan@iba.edu.pk

Dr. Ahmad Junaid

Coordinator Finance Department, IBA Karachi

ajunaid@iba.edu.pk

Dr. Rameez Khalid

Program Director PGD-SCM, IBA Karachi

rameezkhalid@iba.edu.pk

Dr. Ashar Saleem

Assistant Professor, Department of Management, IBA Karachi

asaleem@iba.edu.pk

Dr. Muhammad Ayaz

Assistant Professor, Department of Management, IBA Karachi

muhammadayaz@iba.edu.pk

Mr. Muhammad Abdus Salam

Visiting Faculty, IBA Karachi

masalam@iba.edu.pk

Ms. Mahreen Nazar

Assistant Professor, Department of Accounting & Law, IBA Karachi

mnazar@iba.edu.pk

Ms. Morial Shah

Lecturer, Department of Accounting & Law, IBA Karachi

morialshah@iba.edu.pk

Mr. Muhammad Anwar

Head Librarian & In-charge Research Data Centre, IBA Karachi

anwarch@iba.edu.pk

Mr. Muhammad Sohail Khan

Manager Purchase & Stores

mskhan@iba.edu.pk

Mr. Shah Munir Khan

Program Executive, Graduate Program Office, IBA Karachi

smunir@iba.edu.pk

Conference Editorial Board.

Dr. Nasir Afghan

Program Director MBA, IBA Karachi

nafghan@iba.edu.pk

Dr. Ahmad Junaid

Coordinator Finance Department, IBA Karachi

ajunaid@iba.edu.pk

Dr. Rameez Khalid

Program Director PGD-SCM, IBA Karachi

rameezkhalid@iba.edu.pk

Dr. Wajid Hussain Rizvi

Assistant Professor, Marketing Department, IBA Karachi

wrizvi@iba.edu.pk

Dr. Ashar Saleem

Assistant Professor, Department of Management, IBA Karachi

asaleem@iba.edu.pk

Dr. Muhammad Ayaz

Assistant Professor, Department of Management, IBA Karachi

muhammadayaz@iba.edu.pk

Dr. Mohammad Shoaib Jamall

Assistant Professor, Department of Mathematical Sciences, IBA Karachi

msjamall@iba.edu.pk

Ms. Mahreen Nazar

Assistant Professor, Department of Accounting & Law, IBA Karachi

mnazar@iba.edu.pk

Ms. Morial Shah

Lecturer, Department of Accounting & Law, IBA Karachi

morialshah@iba.edu.pk